Publications

Communication of "good" foods and healthy lifestyles

Peer-reviewed journal articles


Machin, David and Chen, Ariel. (2021). Designing food packaging to present healthy and ethical diets to the new Chinese middle class. Accepted for publication in Food, Culture and Society.


https://doi.org/10.1016/j.dcm.2019.100325


O’Hagan, Lauren. Commercialising Public Health During the 1918-19 Spanish Flu Pandemic in Britain, Accepted for publication in *Journal of Historical Research in Marketing*

Special issues/Edited volumes


Book chapters


Blog Posts

http://www.historymatters.group.shef.ac.uk/cheltine-diabetic-food-wasnt/
Magazines


O’Hagan, Lauren. (2020). Celebrity greens kale and seaweed were long considered food of last resort, *The Conversation*, https://theconversation.com/celebrity-greens-kale-and-seaweed-were-long-considered-food-of-last-resort-124663