



Perspectives on business model change in incumbent electric utilities

A SYMPOSIUM OF FOUR WEBINARS

The electric utility industry is at the brink of the most far-reaching disruptions since the industry emerged and formed its incumbent business models. So how can organizations handle the disorder? How do they explore and exploit new opportunities? How can we make wise decisions on strategies when the future is unknown?

The aim of the webinar series is to give complementary perspectives on new business models, decision making and organizational change in the context of the electric utility industry, and to discuss implications for incumbent utilities and the energy ecosystem.

The symposium will take place as a series of four webinars and consist of presentations by international academics on timely topics, directly followed by related discussions and workshops.

Webinar 1: Managerial decision making in the midst of disruption

Gianpaolo Abatecola, University of Rome Tor Vergata, Italy
Thursday 19 November 2020, 9:00-11:00

Webinar 2: Institutional effects on Solar PV deployment in Asia

Stephanie Cheah, Monash University, Australia/Malaysia
Thursday 10 December 2020, 9:00-11:00

Webinar 3: Business models and roles of prosumers in a sustainable energy ecosystem

Kirsi Kotilainen, VTT Technical Research Centre, Finland
Thursday 14 January 2021, 9:00-11:00

Webinar 4: Managing organizational change in Industry 4.0

Ryan C. Armstrong, University of Barcelona, Spain
Thursday 11 February 2021, 9:00-11:00

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Participation in the symposium is free of charge

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