

Impact and the Utilisation of Research

A practical PhD course that gives you tools, contacts and strategies to increase the societal impact of your research – during and after your PhD.



What you will gain

- Tools to plan and demonstrate research impact
- Skills to communicate value to funders and partners
- Knowledge of intellectual property and utilisation
- Experience from real cases and real-world research



Course format

- 4.5 credits
- 8 interactive workshops
- Group work and pitch training
- Final examination (research pitch)
- Delivered in English, online



Who can apply

- PhD students at Karlstad, Linnaeus, Mid Sweden and Örebro University
- All disciplines
- 24 participants



Research



Collaboration



Impact



Implementation

 **Apply by 5 June**

fyrklovern.doktorand@kau.se

Course content and structure

From idea to impact
– now including Dual Use & AI

INNOVATIONSKONTORET
FYRKLÖVERN



Linnéuniversitetet 



1. Introduction & Innovation

Course overview and practical information. What is innovation?



2. Impact Workshop

NABC and Impact Planning Canvas (IPC)



3. Communication & Networking

Presentation skills and how to build effective networks



4, 5, 8. Value Creation Forum

- Public sector collaboration
- Industry collaboration
- Group work (pitch)



New 6. Intellectual Property and Dual Use & AI

Ownership in academia, professor's privilege and dual use perspectives



7. Funders & Wider Collaboration

Research funding and wider societal impact



Examination

Research pitch



How to apply

1 Email your application

Send to:
fyrklovern.doktorand@kau.se

2 Your application should include

- Name, department and contact details
- Short project description (max 200 words)
- Motivation for participating

3 Supervisor approval

Please ensure your supervisor approves your participation and include their name and email in your application.

Key dates

Application opens:
17 April

Application deadline:
5 June

Course period:
September–November

Examination:
19 or 26 November

About the course

Impact and the Utilisation of Research, 4.5 credits, is a joint PhD course offered by Innovation Office Fyrklövern. The course consists of eight mandatory sessions and concludes with a research pitch examination.

The course is free of charge and taught in English.

Detailed schedule

29 Sep, 09:00–12:00

Introduction & Innovation
Course overview, Fyrklövern, What is innovation?

1 Oct, 09:00–12:00

Impact Workshop
NABC, Elevator Pitch, Practical AI tools

8 Oct, 09:00–12:00

Communication & Networking
Presentation skills, networks, course assessment

20 Oct, 09:00–12:00

Value Creation Forum
Research in collaboration with the public sector

27 Oct, 09:00–12:00

Value Creation Forum
Research in collaboration with industry

29 Oct, 09:00–12:00

Funders & Wider Collaboration
Societal impact and research funding

3 Nov, 09:00–11:00

Intellectual Property, Dual Use and AI
IPR and the professor's privilege

5 Nov, 09:00–12:00

Value Creation Forum
Open access and open data

19 & 26 Nov, 09:00–13:00

Examination days
Research pitch

Contact

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