Programme

Trade and the digital transformation of services

The Jean Monnet TIISA NETWORK Conference 2021.

November 8-12, 2021

on Zoom and in Örebro / Stockholm

PhD Workshop / Conference Sessions held daily

ORGANISERS

Magnus Lodefalk
Associate Professor
Örebro University School of Business

Hildegunn Kyvik Nordås
Professor
Örebro University School of Business

www.oru.se/kalendarium/konferenser/tiisa-konferens

KEYNOTE SPEAKER

Elisabeth Christen
Senior economist PhD
Austrian Institute of Economic Research (WIFO)

Ian Walden
Professor of Information and Communications Law
Queen Mary University of London

Samuel Kortum
Professor of Economics
Yale University

Monday | November 8

Örebro

PhD Hybrid Workshop Chair: Magnus Lodefalk

P.M. 4.30-5.15

P1. The Labour Market Effects of Services Importing: Evidence from the United Kingdom
- Josh de Lyon, University of Oxford, United Kingdom
  Discussant: Hein Roelfsema, Utrecht University School of Economics (U.S.E.), The Netherlands / Ebrahim Ziyaad, University of Adelaide, Australia

P2. How Banks Go Abroad: The Impact of Fast Internet on International Financial Services
- Edoardo Chiarotti, The Graduate Institute, Geneva, Schweiz
  Discussant: Magnus Lodefalk, Örebro university, Sweden / Josh de Lyon, University of Oxford, United Kingdom

5.15-6.00
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Ebrahim Ziyaad, University of Adelaide, Australia  
Discussant: Hildegunn Kyvik Nordås, Örebro university |
| 8.45-9.15 | C1. The Direct and Indirect Effects of Services Offshoring on Local Labour Markets  
Martina Magli, Ludwig Maximilians Universität München, Germany  
Discussant: Magdalena Słok-Wódkowska, Digital Economy Lab, Warszawa, Poland |
| 9.15-9.45 | C2. Shedding light on drivers of services tradability over two decades  
Sebastian Benz, OECD Trade in Services Division, Paris, France  
Discussant: Elżbieta Czarny, Digital Economy Lab, Warszawa, Poland |
| P.M. 4.30-6.00 | Bowling and Refreshments |
| P.M. 6.30- | Dinner |

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<tr>
<td>1.00 P.M.</td>
<td>Guided tour of Örebro castle (1 hour)</td>
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| P.M. 4.00-4.15 | Keynote Elisabeth Christen (WIFO)  
Q&A |
| 4.15-4.45 | C3. Services, products or production factors in e-commerce - what is traded digitally?  
Magdalena Słok-Wódkowska, Digital Economy Lab, Warszawa, Poland/ Elżbieta Czarny, Digital Economy Lab, Warszawa, Poland  
Discussant: Sebastian Benz, OECD Trade in Services Division, Paris, France |
### Thursday | November 11

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<tr>
<td>4.45-5.15</td>
<td>C4. To Adequate or Not to Adequate: The Trade Effects of Data Protection</td>
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<td>5.15-5.45</td>
<td>C5. Feeding the Celtic Tiger: Brexit, Ireland and Service Trade</td>
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<td>P.M. 7.00-9.00</td>
<td>Reception at Stora hotellet Örebro</td>
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<td>Announcement of the Winner of the 2021 TIISA Young Scholar Award</td>
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#### Örebro

**WELCOME by Hildegunn Kyvik-Nordås**

A.M. 8.00-8.15
- Keynote Ian Walden
  - Professor of Information and Communications Law
  - Queen Mary University of London

8.15-8.45
- C6. The COVID-19 shock and services trade: explaining the heterogeneous decline
  - Anirudh Shingal, S.P. Jain Institute of Management & Research (SPJIMR), Mumbai, India
  - Discussant: Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium

8.45-9.15
- C7. The Specifics of Data-related Policies: Which One Does Affect Trade in Digital Services?
  - Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium
  - Discussant: Hein Roelfsema, Utrecht University School of Economics The Netherlands

9.15-9.45
- C8. RCEP and Modern Services
  - Hein Roelfsema, Utrecht University School of Economics The Netherlands
  - Discussant: Anirudh Shingal, S.P. Jain Institute of Management & Research (SPJIMR), Mumbai, India

10.00
- GUIDED BUS TO STOCKHOLM

#### Stockholm

**Meet and great**
- Meetup and mingle with all participants of the TIISA event
P.M. 4.00-5.30  **Policy Round Table** *(By invitation only)*

P.M. 7.00-  **Conference Dinner** for conference and round table participants with speech by Pascal Kerneis

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**Friday | November 12**

**Stockholm**

A.M. 8.00-8.15  
**Keynote Samuel Kortum**  
Professor of Economics, Yale University

8.15-8.45  
C9. Sources of Comparative Advantage in Data-Related Services  
- Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium  
*Discussant: Zuzanna Studnicka, University College Dublin, Dublin, Ireland*

8.45-9.15  
C10. Gravity and trade in video on demand services  
- Zuzanna Studnicka, University College Dublin, Dublin, Ireland  
*Discussant: Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium*

9.15-9.45  
C11. On the Mystery of the Missing Trade in Services  
- Andrea Ariu, University of Milan, Italy  
*Discussant: Aili Tang, Örebro university, Sweden*

9.45-10.15  
Break

10.15-11.15  **Public Hybrid Seminar**  
Chair: Hildegunn Kyvik Nordås

**Resilience in services supply chains**

- Richard Baldwin
- Lucian Cernat
- Elisabeth Christen
- Sebastien Miroudot
- Erik van der Marel