The findings, experiences, and ideas that emerge from research have traditionally been utilised through academic publication and teaching programmes. However, academic impact alone is no longer enough for a successful research career. With the growing emphasis in the research funding landscape on maximising impact beyond academia, it is increasingly important that researchers reach wider society by embedding non-academic impact strategies in their projects, by working with a range of non-academic partners, and by using ever more innovative methods of dissemination and utilisation. This course showcases a range of approaches researchers can employ to ensure that their research has impact and relevance beyond universities. It will also provide students with tools that will help them best communicate the value of their work to research funders and potential investors.

How to Apply?
Opens 12th April at 9:00 AM. Please send your application to fyrklovern.doktorand@kau.se by 28th May. You should provide your name, department, contact details, and a short description (max. 100 words) of your research project. Please ensure that you obtain your supervisor’s approval for attending the course, and also state their name in your application email.

Lecturers and content
You will be provided with knowledge around idea development within research. Particular emphasis will be given to developing an understanding of ‘research impact’ and how to embed this in your projects. You will meet researchers from various disciplines, all of whom have chosen different paths to take their ideas further - from non-profit routes to commercialisation. Other sessions will involve people with extensive experience in key areas around the utilisation of research – such as intellectual property rights and protection. You will also review different types of entrepreneurship and innovation, as well as the importance of networking.

Eligibility and further details
The course is offered to PhD students in all disciplines from Karlstad University, Linnaeus University, Mid Sweden University and Örebro University. The course consists of nine mandatory sessions in the autumn of 2021 (online, the pitch examination may be held in Stockholm if the COVID-19 restrictions will permit it). The course syllabus has been evaluated and approved by the Research Education Committee at Karlstad University’s Faculty of Humanities and Social Sciences. The innovation office Fyrklövern covers the cost of your course travel and accommodation. The course is taught in English.

The syllabus at https://libra.sae.kau.se/course/att-nyttiggora-forskningoch-vetenskapinnovative-applications-research-and-science

Seminar details
September 22nd – 23rd
- Wider (Non-academic) Research Impact
- Open Access and Open Data
- IAI Duo Interviews

October 5th – 6th
- Innovation: what is it?
- Research in collaboration with industry
- Workshop on Networking
- Intro to Research Pitch: NABC

October 20th – 21st
- Research Pitch: NABC

October 27th – 28th
- IPR within academia
- Impact Planning Canvas
- Innovations in public sector (Lab)

November 23rd or 24th
- Examination – research pitch

Your contacts
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INNOVATIONSKONTORET
FÄRKLÖVERN

PhD course INNOVATIVE APPLICATIONS OF RESEARCH AND SCIENCE (4.5 credits)