Simulated geo-coordinates as a general means for regional analysis: theory and examples

Ulrich Rendtel (FU Berlin)
Timo Schmid (FU Berlin)
Marcus Gross (INWT-Statistics Berlin)
Kerstin Erfurth (Amt für Statistik Berlin/Brandenburg)
Nikos Tzavidis (Univ. Southampton)

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Local aggregates: becoming a frequent data type

- Polling results at the level of voting districts
- Aggregates for ZIP-Code areas at different level due to confidentially reasons
- Open data at very low regional level as background data, for example, demographic data for urban planning districts.
- Inspire data on gridsof different size (100m \times 100m,...,1km \times 1km,...)

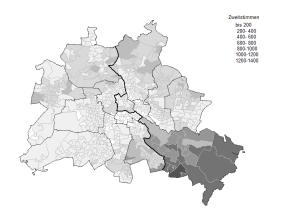
The display of regional concentrations with local aggregate data

With Choropleths

- Homogeneous distribution within local areas is unrealistic
- Jumps at area borders are unrealistic
- Discrete display of levels, usually 5 different colours, hides information.
- Representation of local units by their area is unrealistic, especially for polling districts. All polling districts represent the same number of voters but are of quite different size.
- No obvious display of regional concentrations with local aggregates.

The display of regional concentrations with local aggregates data: a Choropleth representation of voting results

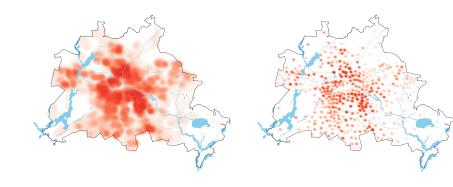
Is the South-East of Berlin a stronghold of AfD voters, an emerging right wing party?



The display of regional concentrations with local aggregate data: using center of area as geo-coordinate

With kernel density estimates

- Smooth shape.
- Regional concentration regions can be identified by highest density regions.
- The shape depends heavily on the smoothing parameter.
 However, much theoretical and computational support (Wand/Jones 1994)
- However, the exact geo-coordinates have to be known!
- The simple strategy to concentrate units in the center of the area fails.



Kernel density estimates of the population with migration background in Berlin. **Left:** with exact geo-coordinates **Right:** with aggregates assumed at the center of local planning units (LORs)

A Nonparametric Approach

 $\mathbf{W} = \{W_1, \dots, W_n\}$ coarse measurement of exact geo-coordinates $\mathbf{X} = \{X_1, \dots, X_n\}$ $\pi(W|X) = \prod_{i=1}^n \pi(W_i|X_i)$, with:

$$\pi(W_i|X_i) = \begin{cases} 1 & \text{for } X_i \in area(W_i) \\ 0 & \text{else.} \end{cases}$$
 (1)

Pseudo samples (simulated geocoordinates) from:

$$\pi(X_i|W_i) \propto \pi(W_i|X_i)\pi(X_i). \tag{2}$$

Alternative literature on "Change of Support": parametric approach (Poisson for counts) with constant intensity function over areas: Bradley et al. (2016) in JASA



The simulation of geo-coordinates (1/2)

Basic ideas of algorithm:

- Replace the uniform density over the area by the current density of an iterative procedure.
- Oraw a stratified sample of size equal aggregate size for each area on a fine grid. Select grid points with probability proportional to current density estimate.
- Output the simulated geo-coordinates.
- Ignore the first B (=Burn-in) iterations and take the mean of the last M iterations.

Details in Gross et al. (2017): Estimating the density of ethnic minorities and aged people: Multivariate Kernel density estimation applied to sensitive georeferenced administrative data protected via measurement error. Journal Royal Statistical Society (Series A), 180, 161–183

R-Package: kernelheaping

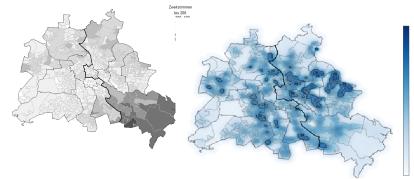


The simulation of geo-coordinates (2/2)

Modifications:

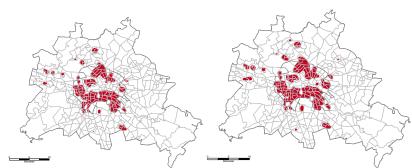
- Unsettled areas: Skip the grid points of unsettled areas (lakes, forest, parks, industry) in the algorithm!
- Boundary correction: Kernel function does cover unsettled or out-of-area regions. Rescale Kernel function to sum up to 1 over the valid grid points. Computer intensive!

Application I: Regional concentration of voters in polling



Regional concentration of AfD-Voters in Berlin elections (2016). **Left:** Traditional Choropleth map **Right:** Map constructed on the basis of Kernelheaping algorithm. Highest density regions included in graph.

Application II: Regional concentration of ethnic minorities by highest density areas



Comparison of the location of 25 % highest density regions for the population with migration background **Left:** Regions in 2007 **Right:** Regions in 2015.



Application III: Service maps created from Open Data: Regional offer of Kindergardens and pediatrists in Berlin



Left: Distribution of children (age \leq 6 years) and the location of Kindergardens **Right:** Distribution of children (age \leq 18 years) and the location of pediatrists.



Application IV: Disaggregation in non-hierarchical administrative area systems (1/3)

- System at start: 193 ZIP codes (Blue lines)
- Target system: 447 administrative planning areas (LORs) (Red lines)



Task: Redistribute student resident numbers at ZIP-Level (from enrollment office) to administrative planning areas (LORs)!

Application IV: Disaggregation in non-hierachical administrative area systems (2/3)

Problem can be solved with Kernelheaping Algorithm:

- For each iteration allocate the simulated geo-coordinates to the LORs they fall into.
- 2 Take the mean of the case numbers over the iterations of the algorithm.

Standard disaggregation uses uniform density for re-allocation.

Application IV: Disaggregation in non-hierachical administrative area systems (3/3)

A simulation experiment for the evaluation of the Kernelheaping Algorithm:

- Generate 250 geo-coordinates per LOR
- Redistribute geo-coordinates to ZIP areas
- Take ZIP totals to start the disaggregation:
 - Use Kernelheaping
 - Use uniform density allocation as baseline
- Ompute absolute percentage deviance (APD) and RMSE over 100 replications.

Method	Average APD	Average RMSE
Kernelheaping	9.8 %	33.5
Baseline	14.4%	60.6



Application V: Computation of local shares of political parties in polling

• The standard approach for reporting shares:

• Alternative approach via kernel density estimates:

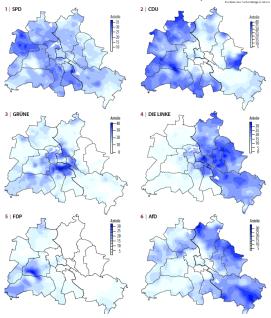
$$\frac{N_P f_P(x)}{N_V f_V(x)}$$
 (Nadaraya-Watson Estimator)
$$N_P$$
 Total number of voters for party P

where: $egin{aligned} N_V & \text{Total number of voters} \\ f_P(x) & \text{Kernel density estimate of voters of Party P at x} \end{aligned}$

 $f_V(x)$ Kernel density estimate of voters at x

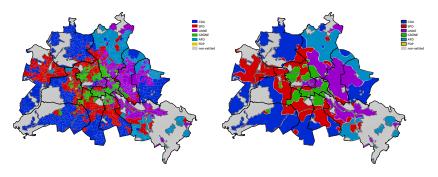
- Estimate $f_V(x)$ by the Kernelheaping Algorithm.
- In order to avoid inconsistent results the estimation of $f_P(x)$ has to be concentrated on the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used for unweighted particular and the same geo-coordinates which were used to be a same growth and the same geo-coordinates which were used to be a same growth and the sam the computation of $f_{\nu}(x)$.

Local shares of political parties (Berlin election 2016)



Application VI: Local winners in elections

- Compare the local shares of political parties.
- The winner at coordinate x is the party with the highest local share.

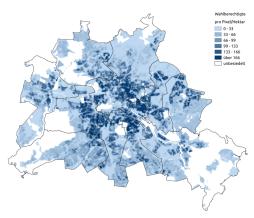


The local winner of the Federal elections 2017 in Berlin **Left:** Winner according to shares in voting districts **Right:** Winner according to local share estimation.

Evaluation: Issues

- Comparison with other map displays
 - Choropleths (standardized or normalized by area size)
 - Naive Kernel density estimates (not iterative)
 - Kernelheaping with fixed or optimum sample size
- Size of the units: The smaller the better!
- Criterion:
 - Reference: a very realistic true density
 - Bias, MSE
 - Local or average over entire region

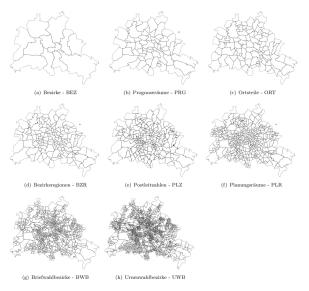
Evaluation: A very realistic true density



Kernel density estimate of eligible voters in Berlin based on exact address information. (Source: Kerstin Erfurth (2018) Master Thesis)



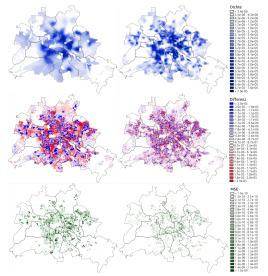
Evaluation: The size of the units



Berlin: Eight different area systems of different size.



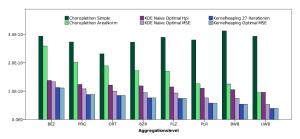
The impact of size on the Kernelheaping Algorithm



Left: Unit= Bezirksregion (no. 4 in size scale) **Right:** Unit= Urnenwahlbezirk (no. 8 in size scale (least small))



Comparison of performance criteria



Comparison of the mean MSE for 6 different map displays and 8 different aggregation levels.

Result: Kernelheaping is the best at **all** aggregation levels! The most frequent map display is the worst and does not even improve with smaller units!



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