

Vera Toepel

Short bio:

Vera Toepel is an assistant professor in survey methodology. Her research interest lie in everything related to survey methodology and online surveys in particular: from recruiting respondents, designing the survey instrument, correcting for bias etc. Current topics include data chunking (a.k.a. modular survey design), sensor data (and consent) and mobile survey design. Vera is the current president for RC33 (Methods and Logistics) from the International Sociological Association and member of the coordinating team of the Dutch Platform for Survey Research (www.npsso.net). She is a member of the Scientific Quality Assurance Board of the GESIS Online Panel. Vera is the author of the book "Doing Surveys Online" published by Sage (2016), has authored several chapters in handbooks for methodology, and has published numerous journal papers amongst others in Public Opinion Quarterly, Sociological Methods and Research, Survey Research Methods, Social Science Computer Review etc. See: www.uu.nl/staff/VToepel