



This is where your ABB story begins - Employer Branding

Take your next career step at ABB with a global team that is energizing the transformation of society and industry to achieve a more productive, sustainable future. ABB is the perfect place to put your learning into practice and start gaining experience toward a rewarding career.

We are looking for an Intern to join our Employer Branding team during the spring semester of 2022. You will be an important player in the Swedish team, but you will also work with the larger marketing Employer Branding community across the globe. You will have the opportunity try out many different things and form the internship after your interest. Below you see examples of what you can do as an intern with ABB.

Your responsibilities

- Coordinate events and participate in them as an ABB representative
- Take ownership of the communication with students
- Create content for web and social media
- Develop and implement communication plans and campaigns
- Write articles for internal and external use
- Help meet the communications needs of the team
- Building relationships and collaborate with businesses, functions, and leaders across the company

Bring your very own sense of pride and purpose as you help us drive forward the Fourth Industrial Revolution – creating a sustainable future for our planet, and your career. Join ABB and harness the power of our diverse global network, as you collaborate with and learn from our world-class teams. Above all, challenge yourself every day. Let's write the future, together.

Your background

- University student of Communication, Marketing, Public Relations, Behavioral science, or related studies (at least 3rd semester)
- Swedish speaker
- Intermediate English

Who you are

- You are creative and disciplined, ready to take on your own projects as well as to support the overall Employer Branding operations.
- You enjoy bringing new and creative ideas.
- You are a responsible individual with sufficient communication skills who can easily interact and network with students and stakeholders.
- You enjoy working in an international setting with various tasks.
- You can work on your own with several tasks simultaneously and you are a quick learner who wants to get hands on experience.
- You recognize the importance of branding and social media as means to network and building brands.

More about us

ABB is a leading global technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future. By connecting software to its electrification, robotics, automation and motion portfolio, ABB pushes the boundaries of technology to drive performance to new levels. With a history of excellence stretching back more than 130 years, ABB's success is driven by about 105,000 talented employees in over 100 countries. We look forward to receiving your application. If you want to discover more about ABB, take another look at our website www.abb.com.

If interested, please join our [talent community](#) and upload your CV. Afterwards, send an email with the subject "Employer Branding intern" to se-employerbranding@abb.com stating that you have registered and are interested in the position as intern. Due to GDPR we cannot accept CVs via email.