

# Focus Academy

Blended intensive programme (BIP)

## PERSONAL HEALTH DATA MANAGEMENT

*Fostering Digital Transformation through Innovative Skills in Health Data Management!*

3 ECTS

**Virtual Period:** June 9 – 20, 2025

**Physical Mobility:** June 30 – July 4, 2025 at Fisciano Campus, UNISA

*Would you like to learn how to securely manage health data?*

*Are you curious about the legal and ethical aspects of personal data management?*

*Do you want to meet students from all over Europe in Salerno (Italy) to discuss these topics for a week in summer 2025?*

This interdisciplinary program equips students with **essential skills in managing personal health data** using cutting-edge ICT tools. Learn how to:

- Model, process, and visualize health data.
- Address privacy and security concerns under GDPR.
- Develop effective digital health solutions with a human-centered approach.

Participants will work collaboratively across disciplines such as computer science, healthcare, and management, ensuring a **comprehensive learning experience**.

June 9 – 20, 2025

### Engaging lectures

Introduction to HL7 data modeling, cybersecurity and legal frameworks for data management

### Live Q&A session

Work with professors to deepen your understanding of the material

### Expert seminar

Gain insights from an expert on health data management

## ORGANISERS

### University of Salerno (Italy)

University of Nicosia (Cyprus)

University of Šiauliai (Lithuania)

University of Örebro (Sweden)

## WHEN TO APPLY?

Specific deadlines vary by institution. Contact your home University for more information on how to apply:

[www.oru.se/](http://www.oru.se/)

[AnsokanFokusakademi](http://AnsokanFokusakademi)

## WHO SHOULD APPLY?

We welcome bachelor's and master's students from Computer and Data Science, Healthcare, Economics and Management.

Applicants should have basic computer skills and a strong interest in digital transformation in healthcare.

## HOW MUCH DOES IT COST?

- There is no fee/tuition for the course
- Costs for travel, accommodation and food during the on-site week is paid by the student
- Contact your home university for information on Erasmus+ scholarship for participation

## QUALIFICATIONS TO BE OBTAINED

Certificate on 3 ECTS credits

For more information, contact:

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